

Village Pathway's Committee

April 14, 2011

2:30 PM Town Hall Annex

Meeting was call to order at 2:25pm. Attending Liz Lapham (Chairperson), Pam Coburn, Angela LaBrecque, Carol Gerken, Ginny Lovett, Tammy Levesque, Sandy Sabutis, Janis Roberts, Chris Schwidder and guest Fran Orenstein.

Liz introduced Fran Orenstein, graphic designer, who has volunteered to help with the layout of the Historical Walking Map and Text.

Minutes from the March 10<sup>th</sup> minutes were approved.

Old Business:

Carol Gerken updated the committee the Safe Routes to School-the PTO will appoint a representative at their next meeting on April 20<sup>th</sup>. Dr. Kelly, Superintendent of Schools, is in favor of partnering with committee for the October "Walk to Schools" event. Additional discussion will take place with the appointed of a PTO representative.

Revised Meredith Walking Map is complete and 300 printed. Distribution is as follows;

- Carol-Center Harbor Town Hall and Library
- Tammy- Community Center and Drs Offices
- Sandy- Inns
- Liz- Library and Town Hall
- Waiting-Campgrounds
- Angela will put new map on Town web site

Fran discussed layout and size of new Historical Walking Map. She believes with digital printing being more affordable we can do a color format at a affordable price. She suggested using a 12x18 size, going to the edge without borders. The final text and pictures will be provided to Fran by Liz and Janis who will do a draft layout. Fran suggested trying, and agreed by committee, using the map as a background with texts and pictures overlaying the map. The reverse side could be used for the town history and advertisements, possibly using an antique finish.

Carol suggested instead of the common business card size ads, using a "list of Sponsors". Pam suggested giving the business on Main Street first opportunity to purchase sponsorship.

Fran will need from the committee:

- ❖ High resolution maps and pictures-Janis will check with Historical Society to see what is available. A second possible is Summerworld which Liz will check with. Fran and Janis will meet at the historical society to go over pictures
- ❖ Text-final provided by Liz

Time Table for Historical Map

- ❖ 4/19 Meeting to final text at 9am
- ❖ 4/28 pictures chosen and test given to Fran
- ❖ 5/5 draft from Fran
- ❖ 6/ 11 completed map for Meredith Walks

Discussion over the number of maps printed and budget for printing pursued. It was

determined for a 1000 1<sup>st</sup> printing of maps. The actual number will be determined by the cost. Liz will verify what the committee's budget is. Also discussed was the cost per ad, deciding on the starting point of the tour and renumbering of the sites. These issues will be determined at a later time. Additionally, Janis believes that Lower Main Street should be included and suggested including it under Main Street. Committee agreed that this should be included.

Angela will look into the town's policy for the printing and use of advertisements. It was suggested using the Historical Society as a go between for the map if there is a problem.

Tammy suggested delaying the restaurant tour fundraiser until a later date due to time restraints and the current busy calendar of the committee. The committee agreed to delay until possibly fall or the Holiday Season. The idea was tabled until a later date.

Discussion took place over Angela's email and link to an upcoming event on  
"Making New Hampshire Communities More "Walkable" by Dan Burden, *Founder* Walkable Communities ([www.walkable.org](http://www.walkable.org)). Several committee members were interested in attending the event.

Signs-Liz attempted to again contact Vint, Park and Rec. Dept, and Mark Billings, Conservation Commission regarding previous correspondence regarding signage. To date she has not heard back from either. The committee has been attempting for to acquire these signs that indicate direction to the Swasey Park, kayak launching site, littering signs and trail map. Liz will be in communication with Phil Warren, town manager, with a copy of letter sent to Vint on 2/7/2011 regarding this matter.

It was decided the Pathways Committee will participate in Walk NH Monday, June 6th at 9am. We will meet at the Community Park on Main Street and walk to the town beach. We do have T-shirts. Liz will send in the registration.

Meredith Walks! will be Saturday, June 11, 2011 at 10am with the Historical Walk as its focus. It was suggested to set up a tent in the Community Park and make that our meeting place. The Historic Society can have available literature, membership applications, a raffle, (Angela has raffle tickets) gifts, (Ginny has gifts) bottled water and T-shirts for the first 50 walkers. Ginny will try to get a gift certificate from Hannafords for the water.

Guides will need to be trained. We can do the tour in groups of four or five or one guide can start and do two or three locations and the group would then move on to the next guide. Suggested we have signs in front of each historic location.

Liz will handle advertising for the papers and change the clip art for the flyers. Liz will handle the payment for the GMP sign and correct the dates with the Chamber and GMP calendar. Ginny will contact the MVSBS sign.

Once the brochure is done, Carol will send all info to her contact list, work with Ginny on promoting Meredith Walks and handle the distribution of the brochures. A radio interview with Pat Kelly was suggested as another way to advertise. Other NH Historical Societies will be contacted about the event. There should be a Plan B if the brochure is not ready.

Liz, Chris, Pam, Janis and Sandy will meet April 19th at 9am to do a final draft so it can be sent to Fran.

Meeting adjourned at 4:15pm