

Village Pathway's Committee

May 12, 2011

2:30 PM Town Hall Annex

Meeting was call to order at 2:30pm. Attending Liz Lapham (Chairperson), Angela LaBrecque, Carol Gerken, Ginny Lovett, Tammy Levesque, Sandy Sabutis, Janis Roberts, Chris Schwidder and guest Fran Orenstein.

Motion made and accepted to change April 14th minutes to read that Janis Roberts will be distributing maps to the Chamber of Commerce and the Historical Society.

Old Business:

Fran presented the new 17x 22 historical walking map design. The following changes were agreed upon:

1. increase font size
2. add photos
Baptist Church and Swasey Stone
3. move Pathway's logo to credits page
4. add credit for Historical Society and Fran
5. Motion made and accepted to keep names of committee members on credit page
6. Add large print caption: "Come and take a walk ..." and Meredith Village: An Historical Overview.
7. Motion made and accepted to keep size at the 17x 22 format
8. Change color of Waukewan Canal to blue and end just before main street with dash marks to indicate direction to canal footbridge
9. Add disclaimer "Not to Scale."

Liz received three quotes for printing of 1000 Historical Maps"

1. Maine location \$1290
2. True Colors w/matte finish \$865
3. Tyler Graphics \$975

Motion made and accepted to accept the True Colors bid. If we have the completed map to them by May 24th we will have it ready for June 11th. Carol suggested that we ask for the "non-profit" discount of 10%.

Fran will PDF the map with changes to committee for final proofreading and edit.

Liz advised the committee we have \$2186.05 in the Pathway budget. She has sent a letter to the Rotary Club (attached) asking for a contribution of \$500 to off set the printing cost. The Rotary Club would be listed as a sponsor on the credit page.

Discussion took place regarding what to charge for ads. Liz suggested \$100 and Tammy proposed charging \$250. A motion was made and accepted to charge \$250 for the 3 ad spaces available. Tammy will propose to HEAL to purchase an ad and also talk to Meredith Village Savings Bank about an ad and Liz will talk to the "Inns" regarding they support.

Janis and Fran will meet on May 17, 2011 at the Historical Society to look for additional pictures and the "Little Taskers" will meet at 11am for a final review. All committee members were asked to edit the final PDF.

The question was asked regarding "reprinting" and if ad holders would have 1st right of refusal. The decision was made to address that question later.

Liz will look into the difference in the cost of printing 2000 maps as compared to 1000.

The maps will be available at the following locations:

- Historical Society
- Town Offices
- Chamber of Commerce for a donation
- Inns
- Meredith Village Savings Bank (2 branches) reception desk

Ginny updated the committee on Meredith Walks which will take place on June 11th starting from the Community Park at 10am. The committee will meet at 9:30am for set up. Liz, Carol, Sandy, Tammy, Janis, Chris and Ginny will act as guides. Liz will provide a script by June 1st for the guides to use. Ginny has solicited donation for prizes from Hannaford's, Piche's, Woodshed Roasted Coffee, and Aubuchon to be used for door prizes. Water, map and t-shirt (while they last) will be given to the walkers. Angela will make a sign-up sheet for the event. Pam will notify merchants and give flyers announcing the event. Liz will notify the homeowners and the B&B on the route. And Ginny will send thank you notes for the donations we receive.

Carol will contact the school in regards to announcing the walk in their newsletter and it was also suggested we put flyers at:

- Harts
- George's
- Meredith Station
- Meredith Bay Coffee House on Route 3

Liz will be contacting newspapers, TV and radio stations for publicity. Janis will notify the Historical Society and Angela will make the copies for the flyer. Ginny will contact the committee if additional needs arise

Walk NH will take place starting at the Historical Society on June 6th, 9am and will be a dry run for the Historical Walk on 6/11.

New Business:

Carol updated the committee that Liz Rohdenburg will be the PTO [liaison](#) for SRTS. Discussion took place regarding walking paths to the school campus. It was agreed that more research is needed at a later date but we have the beginnings. Tammy announced she has people ready to help with the "Rolling School Bus. All agreed that Safe Routes is not just for children but the entire community.

Liz gave a brief overview of the seminar she attended in Concord on making "New Hampshire More Walk Able". Meredith was mentioned at the seminar as being a good example and Liz believes Meredith is ahead of most towns in the state.

Liz asked the committee to think of an appropriate thank you gift for Fran for all of the design help she has provided on the Historical Map.

Finally, Liz updated the committee on the progress for the requested new signs the Pathways Committee has made. She has spent a great amount of time attempting to contact via telephone and emails the appropriate people. Liz will continue to pursue the issue.

Meeting adjourned at 4:34 pm

Respectfully submitted by Chris Schwidder

